



Save the Date!

ORPHEUS Workshop

See and experience the ORPHEUS achievements at our free one-day workshop

Tuesday, 15 May 2018, at IRT in Munich

Object-based media is the ultimate approach for creating and deploying interactive, personalised, scalable and immersive content. It allows media objects to be assembled in novel ways to create new and enhanced user experiences, being responsive to user needs as well as environmental and platform-specific factors. Examples are the adaptation of the dialogue level, the flexible playback on any end device or the variable length of a program. This technology is also an essential component for Radio/TV/Online cross-media demands. Moreover, it enables the transition from linear to non-linear and both on-air and on-demand listening, using broadcast and IP technologies.

In the past 30 months, ten major European broadcasters, manufacturers and research institutions have explored, developed and evaluated a complete end-to-end object-based audio broadcast chain based on open standards and with a strong focus on real-world applicability.

The ORPHEUS project has created a full set of tools and applications for all stages of the complete broadcast workflow. Even more, in two successful pilots, ORPHEUS has proven the unsurpassed advantages of this next-generation audio technology as a universal, innovative and game-changing approach for media production and its applicability in real-world broadcast environments.

Although the ORPHEUS project comes to an end in May, the broadcasting community is just about to embark on this exciting journey into a new media world. Right at this turning point, we invite you to see and experience the ORPHEUS achievements. At the workshop, you will not just gain first-hand insights on ORPHEUS results via presentations and demos by project partners, but also meet the leading experts on object-based broadcasting from all over the world to exchange knowledge and experience.

The event will be free of charge including a complementary catering. During the workshop photos will be taken and videos will be recorded for public relations. The event will be held in English. You need to register for the event on the IRT website; this also helps us with the organisation of the workshop. The program will be published in Mid-March.

We are looking forward to seeing you in Munich!



Date

Tuesday, 15 May 2018
10:00 - 17:00

Target Audience

Interested journalists, representatives of broadcaster production & technology departments as well as from research and industry institutions

Registration

You may register on the IRT website under www.irt.de/en/events

Contact

Organization

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This workshop is endorsed by the



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